

A new way to attract and retain high grade customers for your exchange

Gaining new traders is tough, keeping them even tougher. With no warning customers pull their assets. Whether that's to take advantage of a deal on another exchange or to drop profits into cold storage the effect is the same. Less trading opportunities for them and less revenue for you.

Providing your customers with professional risk management gives them a reason to keep their funds on your exchange and generates a new income stream for your business.

Our white labelled risk management service will increase customer retention and satisfaction while adding to the range of services you're able to offer without technical overhead to your team.

CUSTOMER BENEFITS

- **Peace of Mind.** Traders dread the thought of waking up to a big selloff in the market. Panxora's trading algorithms monitor the markets 24x7x365 adjusting positions continually to avoid the worst drawdowns before they occur.
- **Control.** Traders remain in complete control of their assets as all times.
- **Leverage.** The model integrate with the trader's leveraging strategy to maximize returns during upswings and minimize loss during market downturns.
- **Choice.** The trader chooses exactly how excess capital saved during market downturns is employed - buy more of the protected assets when the market starts to climb, leave them in cash or deploy into new tokens targeted for investment.

EXCHANGE BENEFITS

- **Customer Retention.** Getting customers is expensive and keeping their assets on your platform is essential to the growth of your business. Adding active risk management to service range gives your customers a reason to keep their assets on your platform.
- **Additional Commissions.** Active hedging doesn't just save the customer money and improve their profits. It also provides additional commissions to your exchange as the model hedges the positions in the customer's account.
- **Unique Service Offering.** RMaaS provides a service not yet offered by most cryptocurrency exchanges.

TO RESERVE A PLACE IN THE EXCHANGE
INTEGRATION PIPELINE CONTACT THE
BUSINESS DEVELOPMENT TEAM.

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